

FLORICULTURE AND NURSERY PRODUCTS

Grower sales of Hawaii's flower and nursery products totaled a record \$88.0 million in 2001. Wholesale value was 6 percent higher than the \$82.7 million value for 2000. Orchids, foliage, and potted flowering plant categories registered increases in 2001.

Hawaii county with \$51.3 million in sales was up 8 percent from the \$47.5 million in 2000. Honolulu farmers reported sales of \$24.9 million, 4 percent higher than 2000. Maui county totaled \$9.9 million in sales, 1 percent lower than a year ago. Kauai registered \$1.9 million in sales, 51 percent more than 2000.

FLORICULTURE AND NURSERY PRODUCTS: Value of grower sales, by counties, 1997-2001

Year	Cut flowers ¹	Orchids ²	Lei flowers	Foliage ³	Potted flowering plants	All other nursery products ⁴	Unspecified sales ⁵	Total
<i>1,000 dollars</i>								
State								
1997	13,969	15,479	3,813	16,989	3,751	11,250	1,404	66,655
1998	15,176	15,790	3,485	⁶ 15,403	3,892	17,982	1,479	73,207
1999	16,517	17,166	4,051	16,055	4,421	15,978	1,537	75,725
2000	16,297	18,106	3,615	18,295	5,044	19,850	1,477	82,684
2001	15,500	19,989	3,450	20,239	5,060	22,267	1,471	87,976
Counties:								
Hawaii								
1997	10,939	8,063	1,226	11,124	882	1,726	541	34,501
1998	11,410	9,114	1,022	⁶ 11,612	1,676	3,715	604	39,153
1999	12,588	10,015	1,697	12,754	2,011	2,718	679	42,462
2000	12,592	10,319	1,140	15,757	2,120	4,859	712	47,499
2001	11,958	12,525	1,068	17,736	2,333	4,932	731	51,283
Honolulu								
1997	848	6,136	1,332	4,957	1,917	6,562	379	22,131
1998	774	5,839	1,258	⁶ 3,331	1,387	10,745	409	23,743
1999	745	5,741	1,210	2,601	1,063	10,119	386	21,865
2000	680	6,515	1,098	1,940	1,609	11,832	327	24,001
2001	531	6,205	1,136	2,121	1,440	13,146	337	24,916
Kauai								
1997	76	⁷	⁷	⁷	⁷	1,555	173	1,804
1998	138	⁷	⁷	⁷	⁷	1,090	132	1,360
1999	133	411	⁷	72	118	696	117	1,547
2000	99	245	⁷	55	194	560	113	1,266
2001	353	281	⁷	⁷	140	1,039	98	1,911
Maui								
1997	2,106	⁷	⁷	⁷	⁷	5,802	311	8,219
1998	2,854	⁷	⁷	⁷	⁷	5,763	334	8,951
1999	3,051	999	⁷	628	1,229	3,589	355	9,851
2000	2,926	1,027	⁷	543	1,121	3,976	325	9,918
2001	2,658	978	⁷	⁷	1,147	4,778	305	9,866

¹ Cut orchids included in "Orchids" category. ² Excludes orchids used for lei flowers. ³ Includes potted, cut, and unfinished. ⁴ Includes bedding plants, plant rentals, sod, trees, and any other nursery products not elsewhere classified. Sum of county estimates may not add to State total due to rounding. ⁵ Includes grower sales greater than \$999 but less than \$10,000 which were not categorized. ⁶ Unfinished foliage, 1998 included in "All other nursery products". ⁷ Data not shown separately to avoid disclosure of individual operations but combined and included in the State total.